

Drive to Feed Kids™

Changing lives
one meal at a time

Missouri Farmers Care

SPONSORSHIP GUIDE

DRIVE TO FEED KIDS **PARTNERS**

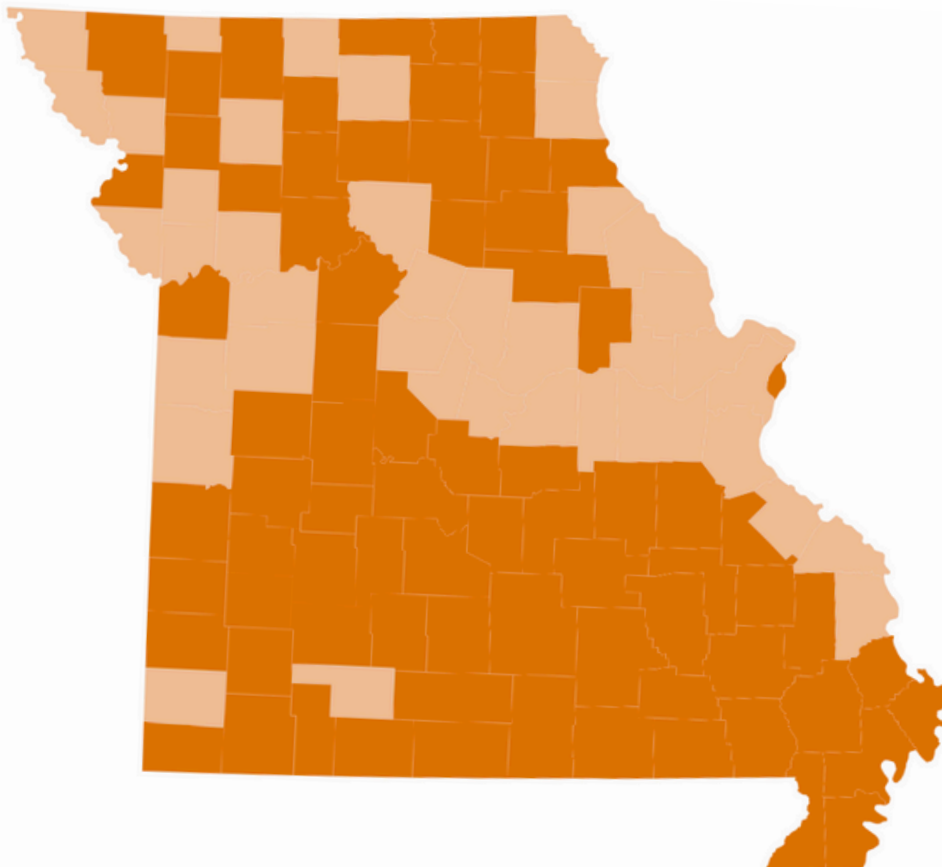


THE CHALLENGE

HUNGER IN MISSOURI

According to Feeding America, 951,330 Missourians struggle with hunger. Missouri agriculture is committed to standing in the gap for our neighbors facing hunger. Missouri farmers and ranchers do their best to produce an abundance of safe, affordable food. However, that abundance doesn't reach dinner tables and pantries equally. With as many as 1 in 6 children not knowing where their next meal may come from, The Drive To Feed Kids presents an opportunity to make a difference in the lives of our neighbors in need. Having enough food is clearly a concern for many Missouri families and isn't restricted to rural or urban areas.

ONE IN SIX MISSOURI CHILDREN FACE FOOD INSECURITY



IN MISSOURI

951,330

people are struggling with HUNGER

248,620

of those people are CHILDREN

FOR CHILDREN, STRUGGLING WITH HUNGER CAN MEAN



CHRONIC ILLNESS



LOW BIRTH WEIGHT



LOWER SCHOOL PERFORMANCE



DEVELOPMENTAL PROBLEMS



OUR SOLUTION

DRIVE TO FEED KIDS

Drive to Feed Kids launched in 2017 to build collaborative partnerships among non-profit organizations, farmers and agricultural businesses committed to addressing this need. Missouri Farmers Care leveraged existing food bank distribution networks by providing resources for kid-friendly meals to youth through backpack meal programs and in-school food pantries. Additionally, Drive to Feed Kids allows the agriculture community an opportunity to share their utilization of science and technology to responsibly produce food for our communities and world.

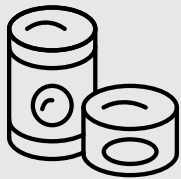
Drive to Feed Kids has become a movement beyond the initial partnerships by inspiring youth and agriculture groups in local communities to come together and host meal packing events to serve their neighbors. Since 2020, the Drive has supported Hogs For Hunger, as Missouri Farmers Care, the Missouri Pork Association and partners unite to deliver high-quality protein to families in need. Hogs For Hunger has provided 2,720,128 servings of pork for children and families facing hunger.

**DRIVE TO FEED KIDS
HAS LOFTY GOALS
FOR 2026**

**DONATE 750,000
MEALS BY:**



Supporting Missouri 4-H and FFA members donating meals through meal packing, drives, and volunteer events.



Collecting cash donations, non-perishable food items and fresh produce during the Missouri State Fair to provide meals to the Feeding Missouri Food Banks.



In partnership with Missouri pig producers, procure and donate pork for food banks through Hogs For Hunger

WHERE IS THE FOOD AND MONEY DISTRIBUTED?



DRIVE TO FEED KIDS

2026 CALENDAR OF EVENTS

SPRING 2026



4-H FEEDING MISSOURI

Missouri 4-H clubs across the state will compete in a healthy competition to raise funds and food donations. The campaign will run from January - April 2026. 4-H clubs have the opportunity to apply for a \$250 or \$750 matching grant from Missouri Farmers Care Foundation to amplify the impact of their food insecurity service efforts. This program is in partnership with Missouri 4-H, Missouri 4-H Foundation and University of Missouri Extension.

FEBRUARY 20



WESTERN FARM SHOW

The Western Farm Show and Missouri Farmers Care are joining forces to make a difference in the lives of families facing food insecurity in Missouri and Kansas. The Western Farm Show's annual Unite Against Hunger "Battle Of The Border" event collaborates with the Drive to Feed Kids for an opportunity for Western Farm Show attendees and FFA chapters to make a difference.

SUMMER 2026



HOGS FOR HUNGER

The Drive to Feed Kids Hogs for Hunger initiative invites Missouri hog farmers and swine exhibitors to donate hogs to feed hungry Missourians. One hog feeds up to 525 people.

Farmers and exhibitors can process and donate their hogs locally or at the Missouri State Fair. At the Fair, MFC provides a stipend for the hog and pays for processing. For local donations, MFC reimburses for processing costs.

MISSOURI FARMERS CARE \$2 TUESDAY

With a minimum donation of two cans of food or a donation of \$2, fairgoers can receive \$2 admission to the Missouri State Fair. All of the canned food and monetary donations collected that day are donated to Feeding Missouri and distributed to food banks and pantries.

FFA FOOD INSECURITY SERVICE DAY

A sea of more than 700 FFA members take over the fairgrounds for the FFA Food Insecurity Service Day. FFA members put their “Living to Serve” motto into action. Members assemble and package kid-friendly family meals for Feeding Missouri food banks.

Drive To Feed Kids sponsors receive the opportunity to participate in the FFA Food Insecurity Service Day to join Missouri’s youth as they make a contribution to fight food insecurity in their communities. This event is in partnership with Missouri FFA and the Missouri State Fair.

DRIVE TO FEED KIDS CAPSTONE PRESENTATION

Missouri Farmers Care, Drive to Feed Kids’ presenting sponsors, partners and Feeding Missouri representatives, showcase the impact Missouri agriculture has made through the 2026 Drive to Feed Kids on stage during a Missouri State Fair concert.

2027 DRIVE TO FEED KIDS GRANTS

The Drive To Feed Kids Grant program offers Missouri FFA Chapters, Missouri 4-H Clubs, and Collegiate and CTE organizations \$250 or \$750 matching grants to help make a difference in food insecurity locally. Applications open in the fall and are distributed before Thanksgiving.



AUGUST 18

AUGUST 22

FALL 2026

SPONSORSHIP LEVELS

| | Presenting \$50,000 | Platinum \$25,000 | Gold \$15,000 | Silver \$10,000 | Bronze \$5,000 | Hospitality \$2,500 | Packing \$1,000 |
|---|------------------------|----------------------|------------------|--------------------|-------------------|------------------------|--------------------|
| Opportunity to make a difference | X | X | X | X | X | X | X |
| Opportunity to pack meals at FFA Day of Service and Capitol Packing Event | X | X | X | X | X | X | X |
| Name/logo on Drive webpage w/ link to your website | Logo | Logo | Logo | Logo | Name | Name | Name |
| Name/logo on FFA Service Day packing grid and shirt | Logo | Logo | Logo | Logo | Name | Name | Name |
| Name/logo on Drive signage at the State Fair events and booth | Logo | Logo | Logo | Logo | Name | Name | Name |
| Social media highlight | Individual | Individual | Individual | Individual | Individual | Group | Group |
| Feature or acknowledge in MFC newsletter | Feature | Feature | Feature | Feature | Feature | Acknowledge | Acknowledge |
| Recognized in video played before Missouri State Fair Concerts | Logo | Logo | Name | Name | | | |
| Rotating invitation to speak at FFA Day of Service luncheon | X | X | X | | | | |
| Offer a feature on MFC social media | X | X | | | | | |
| Hanging Banner at FFA Service Day Event | X | X | | | | | |
| Company Representative on Stage for Drive Presentation | X | | | | | | |
| Named in public announcements at Missouri State Fair | X | | | | | | |
| Quoted in News Releases and on Drive webpage | X | | | | | | |

DRIVE TO FEED KIDS

SPONSORSHIP FORM



Missouri Farmers Care

2026 MISSOURI DRIVE TO FEED KIDS SPONSOR INFORMATION

| | | |
|--------------|-------|-----|
| ORGANIZATION | | |
| CONTACT | | |
| CITY | STATE | ZIP |
| EMAIL | PHONE | |

PLEDGE INFORMATION

I WOULD LIKE TO PLEDGE:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$15,000 |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$25,000 |
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$50,000 |
| <input type="checkbox"/> \$10,000 | <input type="checkbox"/> INSERT AMOUNT |

PAID ONLINE
www.mofarmerscare.com/drive

CHECK IS ENCLOSED

I WILL MAIL A CHECK

Please make checks payable to:
Missouri Farmers Care Foundation
Drive to Feed Kids
734 S. Country Club Drive
Jefferson City, MO 65109

ACKNOWLEDGMENT INFORMATION

PLEASE USE THE FOLLOWING NAME(S) IN ALL ACKNOWLEDGMENTS:

If you have questions regarding sponsorship, please contact Ashley McCarty at ashley@mofarmerscare.com.



Missouri Farmers Care Foundation enables Missourians to understand the influence and importance of agriculture in their daily lives by serving as the centralized hub of the unified educational programs, awards, and hunger relief efforts of Missouri's agricultural community.